

S P E A K E R P A C K · 2 0 2 6

KORRINE SKY

Talent agent, cultural brand strategist and media commentator. CEO of SMADE Group, a live entertainment company with 22 years of operating history.

Keynotes · Workshops · Panels · Hosting

Booking: korrine@smade.co.uk

korrinesky.co.uk

BBC · CNN · SKY NEWS · ELLE · WASHINGTON POST · UNIVERSITY OF CAMBRIDGE

– BIOGRAPHY

SHORT

Korrine Sky is a talent agent, cultural brand strategist and CEO of SMADE Group, a live entertainment company with 22 years of operating history.

MEDIUM

Korrine Sky is a talent agent, cultural brand strategist and media commentator, and CEO of SMADE Group, a live entertainment company with 22 years of operating history. She represents artists, comedians and founders, delivers live culture at scale, and builds the strategy that makes brands credible in culture.

LONG

Korrine represents artists, comedians, broadcasters and founders, and has delivered tours, festivals and stadium bookings across the UK and internationally, including sold-out national runs and 10,000-capacity rooms. Her Clarity to Connection framework is used by founders and brands to convert cultural relevance into commercial credibility. She entered the UK as a child asylum seeker and returned as a refugee during the war in Ukraine, where she coordinated evacuation and safe passage for hundreds of African students, work covered by the BBC, CNN, Sky News, the Washington Post and ELLE, and cited by the UN, UNESCO and the UK Parliament. She is Editor-at-Large of The Southern African Times and co-presents TIRIPANZE on Radio2Funky. Zimbabwean and British.

– SIGNATURE TALKS

Culture as infrastructure

Keynote, 30–45 min

Why live entertainment is economic and diplomatic infrastructure rather than decoration.

Clarity to Connection, live

Workshop, 60–120 min

The framework as a working session. The room leaves with a written position and a dated next step.

Trust over trend

Keynote, 30–45 min

How brands build credibility that survives a bad news cycle.

The business of live

Panel, 45–60 min

Touring economics and the operations that turn a moment into an industry.

Building in public after displacement

Keynote, 30–40 min

Leadership when the stakes are people rather than metrics.

The African creative economy

Panel, 45–60 min

Supply chains, rights, routing and representation.

Women, authority and the room

Fireside, 30–60 min

Holding executive authority without performing a version of yourself.

— STAGES DELIVERED

- 2026** **Cam Africa Day, University of Cambridge**
Panel on culture, narrative and soft power at the Africa Together Conference.
- 2025** **Influential Women, New Season**
Clarity to Connection delivered live as a workshop to 100 women.
- 2025** **Made in ZWE, Welcome to the Tribe**
Panel and host for a creative networking evening of around 100 attendees.
- 2025** **The Executive Branch**
Ongoing speaking, hosting and advisory across the events programme.

— FORMATS

Keynote

A researched, single-argument talk built for your room.

Workshop

Facilitated session with worksheets and a follow-up summary.

Panel chair

Speaker briefing, question architecture, time kept.

Host / MC

Award nights, launches, festivals and conferences.

— TECHNICAL

- Radio mic, preferably headset, and a confidence monitor where possible.
- 16:9 slides supplied 72 hours in advance.
- Travel from London; international dates welcome with reasonable notice.
- Recording and clip rights agreed in advance.

BOOKING

korrine@smade.co.uk · **korrinesky.co.uk**